



**Allegiant**  
POWER 

**2018 MEMBER CONFERENCE**

**THE ROOSEVELT  
NEW ORLEANS, LA  
DEC. 3 - 6**



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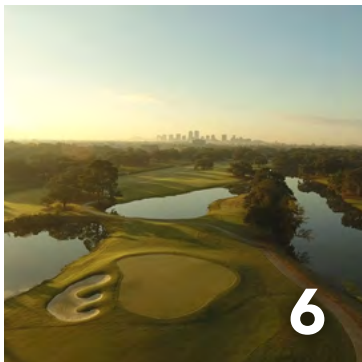
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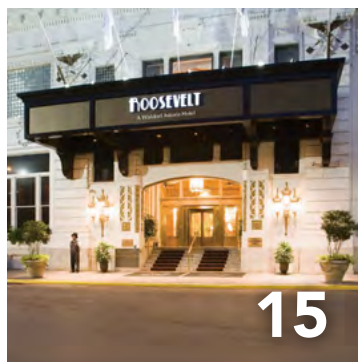
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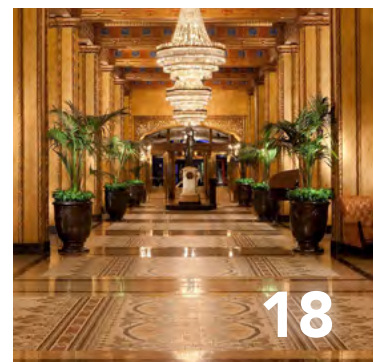
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# LETTER FROM THE PRESIDENT

Welcome Members and Vendors,

"When you have too high of expectations, that usually results in disappointment."

The above quote is typically correct, but definitely DOES NOT apply to this year's member conference in New Orleans. Get ready as THE BIG SHOW is coming to THE BIG EASY, it will be like none other before!

Your Allegiant Power team wanted to pick a venue this year that offers all kinds of fun, southern city charm and a deep history that would create a memorable experience for you to always remember. Part of this idea was to have it take place in early December before everyone is busy with the holiday season. Upon arrival you will be amazed by the décor of this historic city hotel. I am certain it will make a great impression and keep you remembering the wonderful memories for years to come.



The Allegiant Power Member Conference is our way of giving back and saying THANK YOU for all your business, support and friendships over the many years. We could not do this without the support of what is the best group of battery specialists and vendors in the industry. Our vendors in attendance are among the best in class in our industry. Please show your support to these vendors by placing show orders at the show and supporting them throughout the year. None of us alone, is stronger than all of us together.

Tuesday evening this year will be a night on the town with a vendor just like last year. Vendors will lead their small groups out for a fun and memorable dinner. See reservation forms for more details and special requests here. Groups are put together off requests and where it makes the most business sense. Our goal is to put you in a winning position for a fun night and future business opportunities with that vendor.

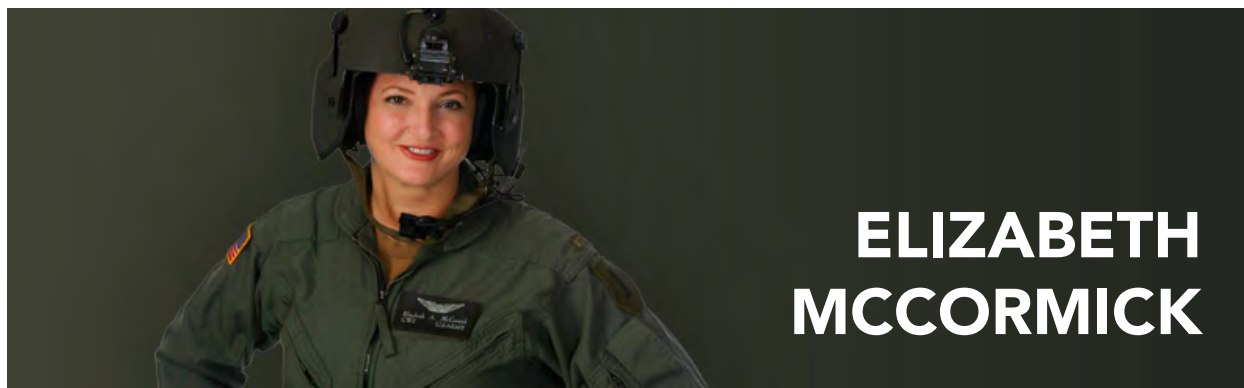
Our goal is to always try and have the right balance of time mastered at our conference. This is so you get the most out of the trip. I do not want to have what I call a "death by meeting" conference. We did this back in the 80s and changed the format. We have the right amount of vendors coming to allow for a great time. We are always looking to make each year different, so you experience something new while still taking advantage of the traditional show promotions, free rooms and airfare to the show, networking and great entertainment.

Closing night, we have booked the best local band in New Orleans! Come dressed up as your favorite Christmas Character. I am sure Santa, Frosty, Rudolf, The Grinch, Cindy Lou Who, Elves, Toy Soldiers, Wise Men, Clark Griswold & Cousin Eddie will all be there.

Power On!

Tom Wilson

# KEYNOTE SPEAKER



As a former US Army Black Hawk pilot, Elizabeth flew command and control, air assault, rappelling, top-secret intelligence missions, and also transported high level government VIPs including the Secretary of Defense. These stories keep attendees on the edges of their seats, and the stories are turned into relatable lessons that any audience can put into immediate action.

She has received many awards in the army, and supported United Nations peacekeeping operations in Kosovo, receiving the Meritorious Service Medal for her excellence in service. In 2011 Elizabeth was awarded the US Congressional Veteran Commendation for her commitment to serving her country and community as a disabled veteran.

An authority on Leadership and Veterans Issues with the media, Elizabeth has been seen on ABC, CBS, FOX, CW, MSNBC, in the Wall Street Journal, and more. A #1 best-selling author, her personal development book, *The P.I.L.O.T. Method*; the 5 Elemental Truths to Leading Yourself in Life, is a "must read"! Elizabeth also has more than 10 books out; a series of small format business success tip books: *Soar 2 Success*.

Elizabeth has 100+ booked engagements per year, and has spoken to a variety of audiences including Coca-Cola, Sherwin Williams, Boston Scientific, Rockwell Collins, Lockheed Martin, Raytheon, Convene, Prudential, Mass Mutual, Old National Bank, Charles Schwab, and more.

# COMEDY



Originally from Boston, Rick was a recurring sketch performer on The Tonight Show with Jay Leno whose keen observational humor, quick wit & and improv skills lead him to the finals in the prestigious San Francisco Comedy Competition.

Rick has appeared on other TV shows such as Stand-up-Stand-up (Comedy Central), National Lampoon's Funny Money (GSN), Comedians Unleashed (AP), Laughs (Fox), Grand Slam Comedy Jam (UPN), West Coast Comedy (Starz/Encore). He's headlined clubs across the country as well as aboard Celebrity Cruise Line throughout Europe & the Caribbean. He's also entertained our troops for Armed Forces Entertainment (AFE) in Africa, Bahrain, Germany, Iraq, Italy, Japan, Korea and Kuwait.

Off-stage, Rick has produced & sold in three stand-up specials for Showtime (SHO): Going Native (9/09), Green Collar Comedy Slam (4/10) and The Godfathers of Comedy (1/11). In 2006 this "wicked die-hahd" Red Sox aficionado had his first book published: How to Talk to a Yankee Fan... a tongue-in-cheek look at the rivalry between the Yankees and the rest of America. His 2nd book, Bathroom Bits, a collection of the "world's greatest jokes" is currently available on Amazon, Barnes & Noble and his website.

Rick also directed and co-hosted Half Hour Happy Hour – a late night comedy show on the CW Network from 2008-12 and is currently in post-production with his comedy/doc, 1 Minute Comic (The Rob Sampson Story), featuring some of the biggest names in comedy today including: Bobcat Goldthwait, Bill Burr, Nick Swardson, Gilbert Gottfried, Owen Benjamin, Bobby Lee, and Kevin Pollack, as well as the late Mickey Rooney!



# ART WILSON MEMORIAL TOURNAMENT

## BAYOU OAKS GOLF COURSE



As the premier golf course in New Orleans, located centrally in historic City Park, Bayou Oaks prides themselves on their deep history and revitalization. They aim to create the best golfing experience for locals and visitors alike as the only public 36 hole golf complex in New Orleans.

Originally opened in 1902 the City Park Golf Complex quickly developed into a four course facility: North, South, East, and West. Over the span of the years, modifications were made to the landscape that refined the courses. In 2005, Hurricane Katrina caused a complete closure and rebuild for the facilities. The first phase of the restoration resulted in The North Course reopening in 2008. Fortunately, as of April 21, 2017, The South Course rejoined The North Course to restore the complex to 36 holes.

As a championship level golf course, The South Course is comprised of a 250 acre footprint. The layout of the eighteen-hole course, incorporates portions of the former East and West courses and features many of the historic oak trees and existing lagoons that are characteristic of City Park.

Come join us Monday morning for the Art Wilson Memorial Golf Tournament!

# RECREATION



Relax in resplendent luxury in one of the most sought-after spas in the south. Their team of individual spa experts are committed to providing a personalized spa journey just for you; step inside and begin your unforgettable journey to relaxation.

A luxurious escape like no other.

Occupying a prime location within the hotel and New Orleans itself, the Waldorf Astoria Spa at The Roosevelt Hotel is a haven of absolute relaxation and uninterrupted tranquility. They offer a full range of spa services, from facials, full-body massages and couples' massages, to manicures and complete spa day experiences. Each treatment is expertly crafted and refined to meet your needs, with custom therapies tailored to your skin type, body type and age.

Indulgent signature treatments will combine local ingredients and contemporary techniques to invigorate and inspire.

# TOURS



The Ghost and Vampire tour will be a mixture of general New Orleans history, true crime history, local legends and vampire lore. It's about an hour and 45 minutes in duration, with a break in the middle, and a walking distance of approximately one mile. The tour meets at the Voodoo Lounge, located at 718 N Rampart St, where tour guests are welcome to take advantage of a 2-for-1 Hurricane Drink special.

The French Quarter tour will cover a variety of topics dating back to the very beginning of New Orleans history. You will hear about the city's unique foundation, its French and Spanish influences, and how it came to be the city we know and love today. Some general topics covered on the tour are French Quarter architecture, its history of pirates and criminals, stories of some of the city's most famous (and infamous) characters, and more! The tour is approximately an hour and 45 minutes to two hours in length, with a walking distance of about a mile, and a break in the middle. For this tour, the AP group can begin the tour right at The Roosevelt.

\*\*\* The above tours are free. We have included in the following pages more tours you may book on your own. You may call in and ask for Crystal Farmer at 504-507-8302 to book a tour and get a group discount off the tour of your choice. Just mention you are with Allegiant Power to get a discount of \$5 off per person per tour booked. Their website is [www.gatorsandghosts.com](http://www.gatorsandghosts.com) for more information about other popular tours. When booking if guests would like to be together on a tour they need to call in and book under one name to guarantee that they will all be together for the tour.



# TOURS



An exciting ride through the Louisiana Bayou with fearless Cajun captains leading the way. You'll see & interact with native wildlife including alligators! You might even get to hold a baby gator! Airboats get you deeper in the bayou than any other kind of boat. Covered Tour Boats also available. Only a 35 minute drive from the French Quarter. Optional hotel pickup. Airboats: \$45 to \$90 per guest depending on boat size/transportation. Tour boats: \$30-\$50 per guest depending on transportation.. Book as far in advance as possible. This tour sells out fast. More info: <http://www.gatorsandghosts.com/airboat>



Oak Alley is the most beautiful plantation in Louisiana, famous for its 300 year old alley of Oak Trees. Laura was a Creole plantation that was run by three generations of women; the tour goes through the big house & original slave quarters. Round-trip transportation from most downtown New Orleans hotels is included. \$87. 10:30 am. Single plantation tours are also available. \$62, 8:30 a.m. More info: <http://www.gatorsandghosts.com/explore/oak-alley-and-laura-plantations>

**When booking, if guests would like to be together on a tour they will need to call in and book under one name to guarantee that they will be together.**

# TOURS



Do a swamp & plantation all in one day at a great price. Swamp tour options on small airboat (6 passengers), medium airboat (16 passengers) or covered tour boat (60 passengers) and the Oak Alley plantation. Hotel pickup included. \$32 to \$152. More info: <http://www.gatorsandghosts.com/our-favorite-tours/>



The oldest cemetery in New Orleans features voodoo queen Marie Laveau's grave, plus the above-ground tombs of 100,000 others. Beautiful & historic. \$15. Mon-Sat 11 am, 1 pm. Sundays at 10 a.m. and 1 p.m.. More info: <http://www.gatorsandghosts.com/explore/cemetery>

**When booking, if guests would like to be together on a tour they will need to call in and book under one name to guarantee that they will be together.**



# TOURS



Riverboat Cruises - A lovely ride up and down the Mississippi river on a paddlewheeler. We have lunch and dinner cruises available. Our lunch cruise includes a stop at Chalmette Battlefield, a famous site from the War of 1812's Battle of New Orleans. Our dinner cruise features a live jazz band. Lunch Battlefield Cruise. 9:30 a.m. and 1:30 p.m. Dinner Jazz Cruise: 6:30 p.m. Call for pricing as it changes often.



The Garden District is perhaps the most beautiful and opulent neighborhood in New Orleans. See the beautiful former homes of a number of well-known celebrities like Anne Rice, Trent Reznor, Nicholas Cage, the current homes of Sandra Bullock, John Goodman and football patriarch Archie Manning, and the home where Jefferson Davis died in 1889. You'll also see Lafayette Cemetery, one of the most historically significant and beautiful above-ground cemeteries in New Orleans. The tour is daily at 11:30 a.m. (but the cemetery is closed on Sundays). The tour meets in the Garden District, which is a short streetcar ride away from the French Quarter. We'll tell you how to get there and where to meet your guide. This tour is \$15 per person.

**When booking, if guests would like to be together on a tour they will need to call in and book under one name to guarantee that they will be together.**



# AWARDS



Oscar night is our way to show special appreciation to our vendors who go above and beyond. The best of the best. We do this every year at the closing ceremony. Award categories presented this year will be for Best Booth, Best Sales Presentation, Best in Shipping (New Category) and Vendor of the Year. Ballots will be passed out and only members are allowed to vote.



Upon arrival on opening night we will give out the famous Oscar Gift Bags to all members and vendors. Each year these bags are stuffed with gift items from Allegiant Power and the vendors. What a great way to show case your company to all attendees! The gifts need to be arrive at the hotel directly a few days before the show starts. On Sunday before the show we will put together the bags. The quantity needed is 300. Mark all boxes "OSCAR GIFT BAGS Attn AP Office" so shipping knows to place them in our meeting room, otherwise we will not see them.

# TENTATIVE AGENDA BROCHURE



**PARTICIPATING VENDORS**

- AntiGravity Batteries
- AutoMeter
- BII
- CSB
- Dantona
- Deltran
- Energys / Odyssey
- Enerya
- Exide
- EZ-RED
- FEDCO
- Ford Motor Company
- Lifeline
- Mammoth
- Midtronics
- New Pig
- NEP Electronics
- NEPO
- Nite Ize
- NOCO
- NorthStar Battery
- Power-Sonic
- PrimarySource
- ProMainer
- Quick Cable
- Rayovac / Varta
- Reliable Batteries
- Rolle
- RSR
- Sanlex America
- Schauer
- Schumacher
- Selecta
- SunRep
- TCCD
- UPG
- Voltz Power
- Yutasa

Please show your support by being prepared to place orders!

**Allegiant POWER**

1-844-POWER-10  
[WWW.ALLEGIANTPOWER.COM](http://WWW.ALLEGIANTPOWER.COM)

**2018 MEMBER CONFERENCE**

**Christmas IN THE CRESCENT CITY**

**CONFERENCE AGENDA TENTATIVE**

**THE ROOSEVELT**  
WALDORF ASTORIA  
DECEMBER 3 - 6  
NEW ORLEANS LA



# TENTATIVE AGENDA BROCHURE

<div><div>Mon</div><div><div>8 AM</div><div>Art Wilson Memorial Bayou Oaks at City Park</div></div></div> <div><div>7 AM Art Wilson Memorial Tournament   Bayou Oaks</div><div>Golfers meet in hotel lobby at 7 AM. Bus departs at 7:10 AM sharp so arrive in time to load clubs.</div><div>1 PM - 5 PM Vendor Setup   Roosevelt Ballroom</div><div>3:30 PM Vendor Only Meeting   Roosevelt Ballroom</div><div>6 PM Cocktail Reception   Blue Room Business casual.</div><div>7 PM Dinner   Blue Room</div><div>7:45 PM Welcoming Ceremonies   Tom Wilson</div><div>8 PM Comedian Rick D'Elia   Blue Room</div><div>Comedy at its finest as we see Rick's keen observation humor, quick wit and improv skills. This has lead him all around the world from The Tonight Show, Comedy Central to entertaining in many countries overseas.</div><div><div>8 PM</div><div>Rick D'Elia Comedian</div></div></div>	<div><div>Tues</div><div><div>2:30 PM</div><div>French Quarter Tour or Ghost &amp; Vampire Tour</div></div></div> <div><div>6:30 AM Breakfast   Crescent City Ballroom</div><div>7:30 AM Announcements &amp; Prizes   Tom Wilson</div><div>7:40 AM Vendor Presentations   Roosevelt Ballroom</div><div>10 AM Coffee Bar   Roosevelt Ballroom</div><div>10:30 AM Vendor Presentations   Roosevelt Ballroom</div><div>12 PM Lunch   Crescent City Ballroom</div><div>1 PM Vendor Presentations   Roosevelt Ballroom</div><div>2:30 PM Tours</div><div>Choose between the French Quarter Tour (Lobby 3pm) or the Ghost &amp; Vampire Tour (Voodoo Lounge 3pm)</div><div>7 PM Night on the Town</div><div>Meet with your vendor and assigned groups for dinner on the town. This is a great way to get to know each other and have fun seeing the city!</div><div><div>7 PM</div><div>Night on the Town</div></div></div>	<div><div>Wed</div><div><div>10:45 AM</div><div>Elizabeth McCormick Keynote Speaker</div></div></div> <div><div>6:30 AM Breakfast   Crescent City Ballroom</div><div>7:30 AM Announcements &amp; Prizes   Tom Wilson</div><div>7:40 AM Vendor Presentations   Roosevelt Ballroom</div><div>10:15 AM Coffee Bar   Crescent City Ballroom</div><div>10:45 AM Elizabeth McCormick   Roosevelt Ballroom</div><div>12 PM Lunch   Crescent City Ballroom</div><div>1 PM Vendor Presentations   Roosevelt Ballroom</div><div>3 PM Vendor Meetings   Roosevelt Ballroom</div><div>4 PM Vendor Teardown</div><div>6 PM Cocktail Reception   Blue Room</div><div>7 PM Dinner &amp; Party   Roosevelt Ballroom</div><div>Dress as your favorite Christmas character as we party the night away to New Orleans most popular band.</div><div><div>7 PM</div><div>Christmas in the Crescent City Costume Ball</div></div></div>
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## 2018 CONFERENCE REGISTRATION

DECEMBER 3-6 • THE ROOSEVELT • NEW ORLEANS, LA

### CHRISTMAS IN THE CRESCENT CITY

Please send this reservation form to [twilson@allegiantpower.com](mailto:twilson@allegiantpower.com), or fax it to (901) 737-3688. **Conference rate is \$199.00 per night for Deluxe King or Queen/Queen rooms exclusive of applicable state and local taxes, fees and amenities.** Cutoff for registration is November 6, 2018. One-bedroom suites are \$299. The Waldorf Suite is \$599. If you have 3 or more in your party, there is a triple occupancy rate of \$339 for the one-bedroom suite and \$219 for the Deluxe King or Queen/Queen. Call if you have four or more. First night will be charged to your credit card and is refundable up to 72 hours prior should you need to cancel.

## Attendees

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COMPANY

CITY

STATE

EMAIL ADDRESS FOR CONFIRMATION

NAME OF ATTENDEES

Please let us know the name of any vendor(s) you would like additional one on one time with during the conference. Tuesday evening, we will pair you with a vendor dinner group for a fun night on the town. Please list your top 3 choices below for this evening. Also, if you have any special requests or are celebrating any special occasion please let us know. Who knows, maybe you have the chance to win the priceless Allegiant Power watch!

## Hotel

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**ARRIVAL DATE**

**DEPARTURE DATE**

\*If you plan to golf you must arrive on Sunday the 2nd. The Art Wilson Memorial Golf Tournament will begin on the 3rd with a shotgun start at 8 a.m. Vendor setup starts at 1:00 PM. See agenda for full details.

**# OF KING DELUXE**  
(Non-smoking)

**# OF DOUBLE QUEENS**  
(Non-smoking)

**NAMES OF ADULTS PER ROOM**

**NAMES OF CHILDREN PER ROOM**

**HILTON HONORS #**

## Payment

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**TYPE OF CARD**

**NAME ON CREDIT CARD**

**VISA**

**MC**

**AMEX**

**CREDIT CARD NUMBER**

**EXPIRATION DATE**

## Food & Beverage

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To minimize waste and unnecessary spending we ask that you please help us in determining the counts for this year's Food & Beverage functions. We hope that you will join us for each function; however, if you are counted and fail to attend we are still required to pay for your food & beverages. We appreciate your help in this.

**ADULTS**

**CHILDREN**

**MONDAY NIGHT RECEPTION & DINNER**

**TUESDAY BREAKFAST BUFFET**

**TUESDAY LUNCH**

**TUESDAY EVENING IS OUT ON THE TOWN WITH VENDORS**

**WEDNESDAY BREAKFAST BUFFET**

**WEDNESDAY LUNCH**

**WEDNESDAY RECEPTION & DINNER**

Please check here if Tuesday evening you would like to do on your own

## Tours

Please select **one of the free walking tour options below**. Also, you may relax and see the town on your own. See page 8 for event details.

The 2 tours will all run at the same time on Tuesday and have you back in time for your assigned small dinner party. If you have a special request of any vendor you would like to have more time with here is where you let us know. If you want to have a night on your own, simply write that below so we do not put you in a dinner party.

## FRENCH QUARTER TOUR

Leaves from lobby

## GHOSTS & VAMPIRES TOUR

## Meets at the Voodoo Lounge

# Golf

\*Golfers must arrive at hotel on Sun., December 2nd.

**GOLFER NAME(S)**

RENT CLUBS	YES	NO
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NUMBER OF SETS

**SIGNATURE**

RIGHT      LEFT

Please enter your name to authorize the rental to your room. Rental clubs are offered at a special AP RATE of \$25 per set. Limited quantity available, so reserve right away if you are playing.

If you plan to drive to Bayou Oaks at City Park check this box so we get the right amount of buses for 7 a.m. loading – departure is at 7:10. We will arrive at 7:30 to warmup and have a group picture done at 7:45.



# SHIPPING INFO

Packages for functions may be delivered to the hotel up to one week prior to the event/convention. Please note that the hotel storage facilities are extremely limited. Please do not ship valuables. We cannot be responsible for contents. When shipping materials to the hotel, please include the following information on all packages to insure proper delivery and storage:

The UPS Store/Roosevelt  
Guest Name and Arrival Date  
Allegiant Power Conference  
123 Baronne Street  
New Orleans, LA 70112



We also recommend that you have a packing slip both inside and outside of each package. Guests will be responsible for the packing and return of all packages. Receiving, handling and shipping charges may apply. No COD packages will be accepted. The Hotel policies on safe package handling are based on advice from the United States Postal Service (USPS) and the Federal Centers for Disease Control and Prevention (CDC).

#### Store Hours:

Monday – Friday 8:30am-7pm

Saturday-Sunday 9am-3pm

\*Flexible Hours for Conventions and Peak Periods

If you have any additional questions regarding shipping, please contact our Roosevelt event representative, Craig Amriott. Craig can be reached via email at [craig.amriott@waldorfastoria.com](mailto:craig.amriott@waldorfastoria.com) or by phone at (504) 334-3111.

