



THE  
**BIG**  
SHOW  
*Cabo 2024*

**CONFERENCE  
AGENDA  
FINAL**

LOS CABOS  
**HYATT ZIVA**

FEBRUARY  
**25 - 28**

CABO SAN LUCAS  
**MX**



Welcome Members and Vendors!

Your friends at Allegiant Power hope you are ready to attend your 2024 Member Conference in Cabo, The BIG SHOW! We are excited to have vendor presentations back and return to the "normal" world of having our Member Conferences and seeing all our friends in the battery industry. This is an event you do not want to miss! We have a similar show format as we had in the past before covid for you to see in the following pages.

The Big Show in Cabo will be a great venue to network, have fun, see your Top Sales Vendors who attend and learn what is new and happening in our industry. I am personally delighted to welcome you to this exclusive event that will allow you the opportunities to help you advance and grow in all areas of your business. The networking, knowledge sharing and collaboration that will happen here is what makes our shows extra special, plus those show promotions! Those are the words that our members have shared most with us over the past 40 years of doing these conferences. So please come and connect with your fellow battery specialists. You will not regret attending and by doing so, you will be investing in your business.

In addition to this we have arranged a variety of social activities for a great mix of fun and business. The entertainment listed on the following pages will ensure a memorable stay in CABO. From the ocean views we will have on opening night, to the dinner cruise planned, this will be a memorable event you will not want to miss.

We thank you for your business, support, loyalty, and friendships over the many years.

Yours sincerely,



Tom Wilson  
President





# AGENDA

## *Cabo San Lucas*

### SUNDAY

7 am Annual Art Wilson Golf Tournament  
6 - 9 pm Welcome Reception (Lagoon Area Outside)  
*Join us for dinner and wear your favorite Jimmy Buffet / Parrot Head attire*

### MONDAY

*\$500 credit memo drawing each session. Must be present to win.  
All sessions held in the Peninsula I & II ballroom.*

8:30 am YUASA  
9 am CSB  
9:30 am PrimarySource  
10 am Eternity  
10:30 am Power-Sonic  
11:00 am Reliable Batteries and Ramcar

*Relax and enjoy Cabo San Lucas*

**BOOK NOW**





# AGENDA

## *Cabo San Lucas*

### TUESDAY

*\$500 credit memo drawing each session. Must be present to win.  
All sessions held in the Peninsula I & II ballroom.*

8:30 am SAMLEX  
9 am CAMEL ENERGY  
9:30 am Enersys  
10 am Sebang Global Battery  
10:30 am ROLLS  
11:00 am Voltz-Power  
3:45 pm Group Dinner Cruise sponsored by AP, Ramcar, and Reliable Batteries.  
*Transportation Bus leaves at 3:45 pm from main lobby, so be a little early.  
The cruise sails from 5 to 7:30 pm. Buses will take us back to the hotel.*

### WEDNESDAY

Departure Day

*See you at the next Big Show !*

**BOOK NOW**





# THINGS TO DO

## *Cabo San Lucas*

When on vacation in Cabo San Lucas, there are several popular activities and attractions that visitors often enjoy. Here are some of the most popular things to do in Cabo:

- 1. Visit El Arco:** El Arco, also known as the Arch of Cabo San Lucas, is a famous natural rock formation located at the southern tip of the Baja Peninsula. It's a must-see landmark and an excellent spot for photo opportunities.
- 2. Take a boat tour:** Explore the scenic coastline and nearby islands by taking a boat tour. Many tours offer activities like snorkeling, swimming, kayaking, and even whale watching during the migration season (December to April).
- 3. Relax on the beaches:** Cabo is known for its beautiful beaches. Medano Beach is the most popular and vibrant, with various water sports, beach bars, and restaurants. Lover's Beach and Santa Maria Beach are also worth a visit for their natural beauty.
- 4. Go snorkeling or scuba diving:** The waters around Cabo San Lucas are teeming with marine life and vibrant coral reefs. Take a snorkeling or scuba diving excursion to explore the underwater world and swim alongside tropical fish, sea turtles, and colorful corals.
- 5. Enjoy water sports:** Cabo offers numerous water sports activities, including jet skiing, parasailing, paddleboarding, and flyboarding. Adrenaline enthusiasts can also try out activities like surfing or kiteboarding.
- 6. Experience sport fishing:** Cabo is a renowned fishing destination, and sport fishing is a popular activity. Join a fishing charter and try your luck at catching marlin, tuna, dorado, or other game fish.
- 7. Take a sunset cruise:** Witness the stunning Pacific sunset while cruising along the coastline. Sunset cruises often include drinks, music, and a romantic ambiance.
- 8. Explore the town:** Wander around the charming town of Cabo San Lucas and explore its shops, art galleries, and local markets. Visit the marina, where you'll find upscale restaurants, bars, and lively nightlife.
- 9. Indulge in spa treatments:** Relax and rejuvenate at one of the many luxurious spas in Cabo. Enjoy massages, facials, and other wellness treatments inspired by traditional Mexican techniques.
- 10. Play golf:** Cabo is home to several world-class golf courses. Golf enthusiasts can tee off against a backdrop of stunning ocean views and challenging terrain.

*Remember to check the availability and book in advance for some activities, especially during peak tourist seasons.*

## Booking Information

For guests looking to arrive up to three days early or depart up to three days following the official event dates, additional rooms and rates have been added to the booking link below (based on category and date availability).

We are pleased to offer at this first class all inclusive resort a special rate of \$546 for two people for a pool view master. Ocean View master is \$568 for two people. This year all guests will book their own rooms and airfare. Please use the special links provided to receive the group rates. If you won our travel promotion, send these receipts to Tom Wilson for a credit to your account. There are many different price points for rooms, use the email provided and contact hotel directly to book. We will still credit you for the portion of your hotel room that you won (the \$546 price point room) if you upgrade to a different room. Before you book pay attention to the Group Info below, these are non refundable for 2 nights, see details.

For any requests not available via the booking link, please contact our reservations team at [sjdif-reservaciones@hyatt.com](mailto:sjdif-reservaciones@hyatt.com) with your full name, group name, room type and desired travel dates.

### HOTEL



Reservation Agent  
HYATT ZIVA LOS CABOS

Paseo Malecón SN, Lote 5  
Fonatur, Zona Hotelera, BCS, México.

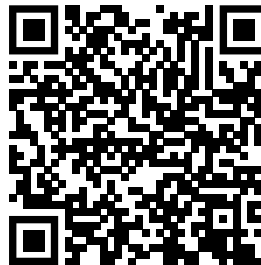
T + 52 (624) 163 7730

[www.resortsbyhyatt.com/ziva-los-cabos](http://www.resortsbyhyatt.com/ziva-los-cabos)

Hotel Reservations

<https://www.hyatt.com/en-US/group-booking/SJDIF/G-3MCA>

### TRANSPORT



Transportation

<https://transfers.mexicoplanners.com/en/tokenlogin/Allegiant.Power.Group>

## Group Information

- Group Name: Allegiant Power - The Big Show
- Group Code: G-3MCA
- Last Day to Reserve Rooms: January 25th, 2024 (Based on availability)
- Group Rates are in USD per person per night. All rates are all-inclusive, including taxes and services.
- Deposit Policy: A two-night non-refundable deposit will be charged to the credit card on file at the time of booking.
- Final balance will be charged 14 days prior to arrival.
- No Show: 100% Penalty.

### WHATSAPP



Airport Code: SJD





# SUNSET *Dinner Cruise*

PRESENTED BY



## *Welcome Aboard*

JOIN RAMCAR AND RELIABLE BATTERIES ON THE CABOREY, A LUXURIOUS 144' TRIPLE DECK CATAMARAN, FOR A 2.5 HOUR, ALL-INCLUSIVE SUNSET DINNER CRUISE. ALL ALLEGIANT POWER MEMBERS, VENDORS, AND GUESTS ARE WELCOME!

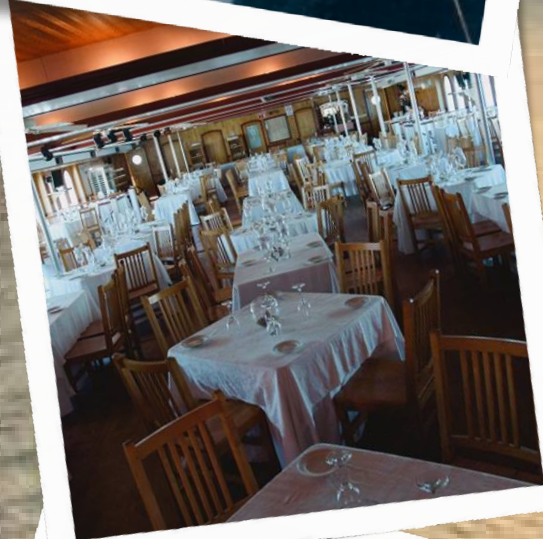
## *Entertainment*

ENJOY BREATHTAKING VIEWS, LIVE MUSIC, AND A SHOW FEATURING MEXICAN AND ARGENTINEAN TRADITIONS. YOUR CHOICE OF ENTREES AND UNLIMITED BEVERAGES ARE INCLUDED!

## *Transportation*

ROUND TRIP TRANSPORTATION TO AND FROM THE CRUISE IS INCLUDED.  
WE WILL SAIL ON FEBRUARY 27TH AT 5:00PM

Details will be  
emailed soon!





# CHECKLIST

## Cabo San Lucas

- ☐ 1. Passports are active and not expiring for at least 6 months following the date of travel.
- ☐ 2. Book flights
- ☐ 3. Book rooms
- ☐ 4. Book airport transportation with link provided
- ☐ 5. Do you want to golf? Rentals needed? Golf is \$100 and Rentals are \$45
- ☐ 6. Dinner Cruise? All vendors and members are welcome.

2nd course: Main dish to choose from the following options:

- a) Chateaubriand (Beef) in red wine reduction.
- b) CABOREY shrimp in white wine sauce.
- c) Fish fillet in white wine sauce.
- d) Chicken breast stuffed with vegetables in pistachio sauce.
- e) Vegetarian lasagna in tomato sauce.
- f) Fettuccine with shrimp.
- g) Combination Meat (Chateaubriand) with Shrimp.
- h) Combination Shrimps with Fish Fillet.
- i) Combination Fish Fillet with Meat (Chateaubriand).

*\*All our dishes are accompanied by mashed potatoes and seasonal vegetables.*

- ☐ 7. Opening night reception please let us know if you are celebrating any special occasion
- ☐ 8. Ok print this page 7 off and email this to [twilson@allegiantpower.com](mailto:twilson@allegiantpower.com) once it is all complete.

Company Name

Attendees and meal choice letter (a, b, c, etc.)





## PARTICIPATING VENDORS

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AntiGravity Batteries  
Associated Equipment  
Autel US  
AutoMeter  
BTI  
Camel Energy  
Clarios  
CSB Energy Technology  
Dantona  
Deltran  
DTR  
E-Z Red  
Energys  
EPPCO Gloves  
Eternity Technologies  
Ford Motor Company  
GS Yuasa  
Hankook AtlasBX  
Hyundai Sungwoo Solite  
Lift Safety Products  
Mammoth  
Midtronics  
MotoBatt  
Navico Group  
NEP Electronics

New Pig  
Nite Ize Inc.  
NOCO  
Orion Power Systems  
Power Bright  
Power Products  
Power-Sonic  
Power Storage Solutions  
PrimarySource  
PRO Charging Systems  
Quick Cable  
Ramcar Batteries  
Reliable Batteries  
Rolls  
Samlex America  
Schauer  
Schumacher  
Sebang Global Battery  
Voltz-Power  
Wirthco - Battery Doctor  
Wisdom Lithium BSL  
Xantrex  
XS Power  
Yuasa  
Zeus

Please show your support by being  
prepared to place orders!

1-844-POWER-10  
[WWW.ALLEGIANTPOWER.COM](http://WWW.ALLEGIANTPOWER.COM)